

# **Discover France! Author's Guidelines**

A Guide to Submitting Articles  
for Publication at  
[www.DiscoverFrance.net](http://www.DiscoverFrance.net)

Updated January 2010

## Article Topics

All ranges of topics are suitable for submission, as long as they pertain in some way to France: such as French art & architecture, cuisine, current events, history, language, literature, personal travelogues, shopping, sightseeing destinations, study abroad experiences, travel tips, wine appreciation, etc.

Subjects of a regional nature can be devoted to Paris, the provinces, overseas departments or territories, and even former French colonial settlements.

Please feel free to correspond with the creative team at DiscoverFrance.net (see address on page 4) if you would like to propose a new topical category that is not yet in our index, or to discuss your ideas for a special human-interest story.

We are receptive to almost any topic which could interest our audience of nearly 3 million francophiles (estimated number of visitors for 2009).

Of course, if you are equipped to write about a broad variety of subjects and seek a little input (an "assignment", if you will), we would always be pleased to share our "wish-list" of the topics that we'd like to see covered in the future.

## Length of Article

Generally, an article length of 1,000 to 1,500 words is desirable, but that does not rule out the possibility for shorter, entertaining pieces or longer, in-depth academic works.

Articles whose formatted length on the web site exceeds double the height of an 800x600 browser window (when scrolled), will sometimes be broken up into two or more pages. Examples of such treatment can be seen on current articles such as The History of Tennis (2 pages), Waterways of France (4 pages), Château de Vaux-le-Vicomte (5 pages), etc.

By all means, we would encourage you to let your creative juices flow, without feeling any specific constraints regarding the article's length!

## Images: Line Art & Photos

We generally like to sprinkle some "eye candy" throughout an article, to add visual interest and engage the reader. If you are able to provide images which complement your work, so much the better!

Such images may include original artwork or photos — preferably your own. If you do not have your own images to contribute, we can also accept the works of others, provided that (1.) you have obtained permission for their use, (2.) the works are considered to be in the public domain, *or* (3.) they are stipulated by the owner to be copyright-free.

In any event, it is essential that proper attribution be provided for all images: the name of the photographer or artist, date of work (if available), any applicable copyright information, a link to the owner's web site, etc.

Next page: Bibliography, Author Credits, File Formats >>

## Bibliography

If any other individual's ideas or works are quoted or referenced in your article, it is essential to provide bibliographic details, and — if possible — a link to their presence on the World Wide Web.

Should you need further guidelines on how to construct a proper bibliography, there are a number of online resources which can help — or you can ask our creative team for assistance.

## Our Policies Regarding Author Credits

It is our policy to provide a byline just below an article's title, identifying the author. If s/he is a reporter for any news organization, this can also be indicated at the author's discretion.

Following the body text, we will list the author's name, his/her other published works and web site link (if applicable), e-mail address (optional), and a short biography up to 250 characters long.

In the case of an author whose works are available for sale from online vendors, we will provide a hyperlink on the title(s) of such works to the sales pages where our readers can purchase the publications directly.

## File Formats

### Text

Articles may be submitted in a variety of file formats, including Microsoft Word (.doc), Adobe

InDesign (.indd), Rich Text Format (.rtf), text only (.txt), Portable Document Format (.pdf), and HTML.

Proprietary file formats (such as ".doc", ".indd", ".rtf", and ".pdf") can be e-mailed as attachments (see address on page 4), but the easiest way to send an article is to simply include it as the body text of an e-mail message.

### Images

Scanned line art or photographs may be sent as e-mail attachments (see address on page 4) in a variety of formats, including PhotoShop's native file format (.psd), JPG, GIF, or bitmap (.bmp) — though the latter (bitmap) is *not* recommended.

If sending a JPG, it should be saved at the largest image dimensions and the highest quality setting possible. If sending a GIF, it should be saved at the largest image dimensions possible, using 256 colors (GIFs are *not* recommended for photos). We will then crop, re-size, and/or re-sample the image(s) as necessary, to suit the page's format and to optimize download speed.

Multiple images should be placed into a folder, and the folder should be compressed (.zip for PC, .sit for Mac) before attaching to an e-mail.

If you do not have access to a scanner (for line art), your photos are not digital, and/or they were not transferred to a Kodak Picture CD, we can do the scanning for you. (Please see important caveat\* in Footnotes on page 4.)

## Contact DiscoverFrance.net

To submit your article or to correspond with questions/comments, please address your e-mail to:

[features@discoverfrance.net](mailto:features@discoverfrance.net)

You can also address First Class Mail, or send your photos/line art\* (for scanning) to the following:

Features – DiscoverFrance.net  
P.O. Box 310185  
Newington, Connecticut 06131-0185  
USA

Phone inquiries (please spell out your e-mail address if leaving a message):

(phone inquiries not accepted at this time)

## Footnotes

\* We strongly recommend that you include appropriate stiffeners (such as cardboard) in any envelope containing photos or artwork. Upon your request, we will return any material you send to us for scanning (to accompany your article) when you enclose a postage-paid return envelope. While we will exercise the utmost care in handling your images, we cannot be held liable for lost, misdirected, or damaged mail.